Student Characteristics (not Benchmarked)

These descriptors are not performance indicators subject to improvement by the college, but clarify institutional mission and provide context for interpreting the performance indicators below.

Indicator A: Fall credit enrollment	Fall 2020	Fall 2021	Fall 2022	Fall 2023
A.a. Unduplicated headcount	17,598	16,215	15,376	15,889
A.b. Percent of students enrolled part time	72.2%	74.2%	73.6%	73.4%

Indicator B: First-time credit students with developmental education needs	Fall 2020	Fall 2021	Fall 2022	Fall 2023
B. First-time credit students with developmental education needs	60.4%	53.9%	74.1%	72.7%

Indicator C: Credit student who are first-generation college students	FY 2020	FY 2021	FY 2022	FY 2023
IC: Credit students who are first-generation college students	35.1%	35.5%	27.3%	24.1%

Indicator D: Annual unduplicated headcount in English for Speakers of Other Languages (ESOL) courses	FY 2020	FY 2021	FY 2022	FY 2023
D: Annual unduplicated headcount in English for Speakers of Other Languages (ESOL) courses	2,386	1,059	1,477	1,820

Indicator E: Credit students receiving any financial aid	FY 2020	FY 2021	FY 2022	FY 2023
E.a. Receiving any financial aid	42.0%	41.9%	55.0%	57.9%
E.b. Receiving Pell grants	32.7%	30.9%	32.4%	31.3%

Indicator F: Students 25 years old or older	Fall 2020	Fall 2021	Fall 2022	Fall 2023
F.a. Credit students	39.2%	40.6%	38.9%	37.5%
	FY 2020	FY 2021	FY 2022	FY 2023
F.b. Continuing education students	86.3%	85.4%	85.8%	85.3%

Indicator G: Credit students employed more than 20 hours per week	FY 2020	FY 2021	FY 2022	FY 2023
G: Credit students employed more than 20 hours per week	*	49.1%	*	46.5%

Indicator H: Credit student racial/ethnic distribution	Fall 2020	Fall 2021	Fall 2022	Fall 2023
H.a. Hispanic/Latino	6.4%	6.6%	7.0%	7.9%
H.b. Black/African-American only	38.7%	38.1%	38.0%	37.7%
H.c. American Indian or Alaska Native	0.3%	0.4%	0.3%	0.3%
H.d. Native Hawaiian or other Pacific Islander only	0.2%	0.2%	0.2%	0.1%
H.e. Asian only	6.0%	6.0%	6.4%	6.2%
H.f. White only	36.6%	36.8%	35.0%	33.2%
H.g. Multiple races	4.2%	4.0%	4.2%	4.3%
H.h. Foreign/Non-resident alien	6.2%	6.3%	7.0%	8.4%
H.i. Unknown/Unreported	1.3%	1.5%	1.9%	1.8%

Indicator I: Credit student distance education enrollment	Fall 2020	Fall 2021	Fall 2022	Fall 2023
I.a. Enrolled exclusively in distance education	73.9%	39.9%	33.5%	30.4%
I.b. Enrolled in some, but not all, distance education	18.2%	27.9%	27.1%	26.4%
I.c. Not enrolled in any distance education	7.9%	32.2%	39.3%	43.3%

Indicator J: Unrestricted revenue by source	FY 2020	FY 2021	FY 2022	FY 2023
J.a. Tuition and fees	41.0%	37.3%	34.7%	32.1%
J.b. State funding	25.2%	22.8%	26.0%	30.5%
J.c. Local funding	32.5%	29.4%	31.6%	31.8%
J.d. Other	1.3%	10.6%	7.6%	5.5%

Indicator K: Unrestricted expenditures by function	FY 2020	FY 2021	FY 2022	FY 2023
K.a. Instruction	45.2%	45.9%	46.8%	47.5%
K.a. Academic Support	6.6%	6.3%	6.6%	6.6%
K.c. Student Services	9.5%	9.4%	9.4%	9.9%
K.d. Other	38.6%	38.3%	37.2%	36.0%

Goal 1: Access

Goals are performance indicators subject to improvement by the college. Each indicator has a benchmark for that specifies the target outcome. All indicators in this section relate to increasing access to higher education.

Indicator 1: Annual unduplicated headcount	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
1.a. Total	53,036	43,730	46,802	47,223	**60,000**
1.b. Credit students	25,152	25,467	23,396	22,990	**27,000**
1.c. Continuing education students	29,280	19,651	24,688	25,541	**33,000**

Indicator 2: Market share of first-time, full-time freshmen	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Benchmark FY 2025
2. Market share of first-time, full-time students	37.3%	32.1%	29.2%	28.1%	**43.0%**

Note: Attending higher education for the first-time, excludes high school attendance

Indicator 3: Market share of part-time undergraduates	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Benchmark FY 2025
3. Market share of part-time students	66.6%	65.4%	65.2%	62.9%	**73.0%**

Indicator 4: Market share of recent, college-bound high school graduates	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Benchmark FY 2024
4. Market share of recent, college-bound high school graduates	49.3%	50.3%	42.5%	40.3%	**55.0%**

Indicator 5: High school student enrollment	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Benchmark FY 2025
5. High school student enrollment	1,745	1,533	1,814	2,187	**1,800**

Indicator 6: Annual enrollment in online/hybrid courses	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
6.a. Credit, online	26,423	80,968	48,820	43,142	**28,000**
6.b. Continuing education, online	6,950	21,957	22,664	14,413	**3,500**
6.c. Credit, hybrid	3,707	7,404	5,914	3,863	**4,800**
6.d. Continuing education, hybrid	3,736	1,026	1,759	876	**1,000**

Indicator 7: Tuition and mandatory fees	FY 2021	FY 2022	FY 2023	FY 2024	Benchmark FY 2026
7.a. Annual tuition and fees for full-time students	$5,016	$5,016	$5,016	$5,016	**NA**
7.b. Percent of tuition/fees at MD public four-year institutions	51.9%	51.1%	49.9%	48.8%	**≤52**

Note: The goal of this indicator is for the college's percentage to be at or below the benchmark level.

Indicator 8: Enrollment in continuing education community service and lifelong learning courses	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
8.a. Unduplicated annual headcount	11,686	4,363	6,980	8,569	**11,500**
8.b. Annual course enrollments	19,476	6,.359	10,793	13,504	**19,500**

Indicator 9: Enrollment in continuing education basic skills and literacy courses	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
9.a. Unduplicated annual headcount	3,845	2,496	2,861	3,156	**5,500**
9.b. Annual course enrollments	6,410	5,232	5,104	5,446	**8,800**

Indicator 10: Adult education student achievement of:	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
10.a. At least one ABE educational functioning level	19.6%	28.5%	23.7%	17.4%	**39.0%**
10.b. At least one ESL educational functioning level	29.1%	42.9%	47.3%	43.5%	**44.0%**

Note: Not reported if <50 students in the cohort

Indicator 11: Minority student enrollment compared to service area population	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Benchmark Fall 2025
11.a. Percent nonwhite credit enrollment	60.4%	60.0%	61.6%	63.0%	**60.0%**
	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
11.b. Percent nonwhite continuing education enrollment	44.1%	46.9%	48.7%	47.2%	**44.0%**
	July 2020	July 2021	July 2022	July 2023	Benchmark Not Required
11.c. Percent nonwhite service area population, 15 or older	42.4%	43.0%	44.5%	45.6%	**NA**

Indicator 12: Percent minorities (nonwhite) of full-time faculty	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Benchmark Fall 2025
12. Percent minorities (nonwhite) of full-time faculty	27.9%	28.7%	27.9%	28.4%	**32.0%**

Indicator 13: Percent minorities (nonwhite) of full-time administrative and professional staff	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Benchmark Fall 2025
13. Percent minorities (nonwhite) of full-time administrative and professional staff	33.6%	32.8%	33.2%	34.9%	**36.0%**

Goal 2: Success

All indicators in this section relate to increasing success in higher education.

Indicator 14: Fall-to-fall retention	Fall 2019 Cohort	Fall 2020 Cohort	Fall 2021 Cohort	Fall 2022 Cohort	Benchmark Fall 2024 Cohort
14.a. All students	45.0%	42.4%	41.5%	45.4%	**53.0%**
14.b. Pell grant recipients	50.0%	46.4%	45.2%	51.3%	**53.0%**
14.c. Developmental students	48.3%	44.1%	41.8%	48.3%	**53.0%**
14.d. College-ready students	36.5%	39.7%	41.8%	35.6%	**50.0%**

Indicator 15: Developmental completers after four years	Fall 2016 Cohort	Fall 2017 Cohort	Fall 2018 Cohort	Fall 2019 Cohort	Benchmark Fall 2021 Cohort
15. Developmental completers after four years	39.6%	37.6%	39.6%	39.1%	**50.0%**

Indicator 16: Successful-persister rate after four years	Fall 2016 Cohort	Fall 2017 Cohort	Fall 2018 Cohort	Fall 2019 Cohort	Benchmark Fall 2021 Cohort
16a. College-ready students	77.3%	78.5%	78.2%	75.4%	**85.0%**
16b. Developmental completers	80.0%	81.4%	78.9%	81.8%	**85.0%**
16c. Developmental non-completers	36.8%	34.7%	31.3%	34.8%	**NA**
16d. All students in cohort	65.7%	66.7%	64.8%	64.3%	**75.0%**

Indicator 17: Successful-persister rate after four years	Fall 2016 Cohort	Fall 2017 Cohort	Fall 2018 Cohort	Fall 2019 Cohort	Benchmark Fall 2021 Cohort
17.a. White only	70.6%	72.1%	70.4%	68.0%	**NA**
17.b. Black/African-American only	59.0%	61.5%	58.2%	58.6%	**NA**
17.c. Asian only	77.2%	71.9%	74.3%	78.9%	**NA**
17.d. Hispanic/Latino	66.5%	62.2%	64.1%	61.8%	**NA**

Note: Not reported for ethnic groups with < 50 students in the cohort for analysis.

Indicator 18: Graduation-transfer rate after four years	Fall 2016 Cohort	Fall 2017 Cohort	Fall 2018 Cohort	Fall 2019 Cohort	Benchmark Fall 2021 Cohort
18a. College-ready students	64.0%	61.9%	59.0%	62.2%	**65.0%**
18b. Developmental completers	50.9%	48.6%	49.6%	55.5%	**60.0%**
18c. Developmental non-completers	25.8%	18.0%	19.9%	21.4%	**NA**
18d. All students in cohort	46.1%	43.8%	43.6%	45.5%	**50.0%**

Indicator 19: Graduation-transfer rate after four years	Fall 2016 Cohort	Fall 2017 Cohort	Fall 2018 Cohort	Fall 2019 Cohort	Benchmark Not Required
19.a. White only	49.3%	46.2%	49.8%	51.8%	**NA**
19.b. Black/African-American only	41.7%	40.2%	36.6%	38.1%	**NA**
19.c. Asian only	55.3%	50.5%	51.9%	59.8%	**NA**
19.d. Hispanic/Latino	44.7%	44.2%	41.2%	42.2%	**NA**

Note: Not reported for ethnic groups with < 50 students in the cohort for analysis.

Indicator 20: Associate degrees and credit certificates awarded	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
20.a. Total awards	2,668	2,934	2,520	2,554	**3,200**
20.b. Career degrees	837	814	823	861	**NA**
20.c. Transfer degrees	1,088	1,193	990	857	**NA**
20.d. Certificates	743	927	707	836	**NA**
20.e. Unduplicated graduates	2,555	2,820	2,412	2,393	**NA**

Indicator 21: First-year GPA of 2.0 or above at transfer institution	AY 19-20	AY 20-21	AY 21-22	AY 22-23	Benchmark AY 2024-25
21. First-year GPA of 2.0 or above at transfer institution	86.6%	85.2%	83.9%	85.8%	**85.0%**

Indicator 22: Graduate transfers within one year	FY 2019 Graduates	FY 2020 Graduates	FY 2021 Graduates	FY 2022 Graduates	Benchmark FY 2024 Graduates
22. Graduate transfers within one year	59.5%	60.9%	59.4%	63.8%	**65.0%**

Goal 3: Innovation
All indicators in this section relate to increasing innovation in higher education.

Indicator 23. Credit program pass rates in licensure/certification examinations required for employment

Dental Hygiene

National Dental Hygiene Exam	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
Pass Rate	100.0%	100.0%	100.0%	100.0%	**NA**
Number of Candidates	22	21	27	24	

Northeast Regional Board Exam	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
Pass Rate	100.0%	95.7%	84.6%	100.0%	**NA**
Number of Candidates	22	22	26	24	

Indicator 23a: Both NDHE and NRBE Exam	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
Pass Rate	100.0%	95.7%	81.5%	91.7%	**95.0%**
Number of Candidates	22	22	27	24	

Emergency Medical Technology

Indicator 23b: Emergency Medical Tech EMT-Basic	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
Pass Rate	87.9%	94.6%	86.3%	88.7%	**90.0%**
Number of Candidates	33	37	51	53	

Indicator 23c: Emergency Medical Tech EMT-Paramedic	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
Pass Rate	73.3%	78.6%	75.0%	82.4%	**90.0%**
Number of Candidates	15	14	16	17	

Histotechnology

Indicator 23d: Histotechnology	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
Pass Rate	NA	100.0%	77.8%	100.0%	**90.0%**
Number of Candidates	NA	4	9	1	

Medical Imaging (Radiography)

Indicator 23e: Medical Imaging	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
Pass Rate	95.5%	91.7%	100.0%	88.2%	**95.0%**
Number of Candidates	22	24	17	17	

Medical Laboratory

Indicator 23f: Medical Laboratory	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
Pass Rate	100.0%	100.0%	100.0%	90.9%	**90.0%**
Number of Candidates	15	12	4	11	

Mortuary Science

Science Exam	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
Pass Rate	94.4%	81.3%	86.7%	80.0%	**NA**
Number of Candidates	18	16	15	25	

Arts Exam	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
Pass Rate	94.4%	81.3%	93.3%	84.0%	**NA**
Number of Candidates	18	16	15	25	

Indicator 23g: Both Science & Arts Exam	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
Pass Rate	94.4%	68.8%	80.0%	72.0%	**90.0%**
Number of Candidates	18	16	15	25	

Nursing

Indicator 23h: Nursing - Practical	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
Pass Rate	100.0%	91.0%	82.1%	87.7%	**95.0%**
Number of Candidates	49	78	78	65	

Indicator 23i: Nursing (RN)	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
Pass Rate	91.8%	93.5%	89.2%	93.0%	**90.0%**
Number of Candidates	184	185	158	242	

Occupational Therapy

Indicator 23j: Occupational Therapy Assistant	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
Pass Rate	89.3%	93.8%	100.0%	82.4%	**90.0%**
Number of Candidates	28	16	23	17	

Radiation Therapy

Indicator 23I: Radiation Therapy Technician	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
Pass Rate	72.7%	77.8%	85.7%	80.0%	**90.0%**
Number of Candidates	11	9	14	15	

Respiratory Care

Indicator 23m: Respiratory Care Therapist	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
Pass Rate	75.0%	72.7%	92.3%	76.2%	**95.0%**
Number of Candidates	16	22	13	21	

Veterinary Technology

Indicator 23n: Veterinary Technology	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
Pass Rate	83.3%	88.9%	83.3%	87.5%	**90.0%**
Number of Candidates	12	18	12	16	

Indicator 24: Graduates employed within one year	FY 2019 Graduates	FY 2020 Graduates	FY 2021 Graduates	FY 2022 Graduates	Benchmark Not Required
24. Graduates employed within one year	87.8%	83.1%	86.4%	86.9%	**NA**

Indicator 25: Income growth of career program graduates	FY 2017 Graduates	FY 2018 Graduates	FY 2019 Graduates	FY 2020 Graduates	Benchmark Not Required
25.a. Median annualized income one year prior to graduation	$24,108	$25,280	$26,304	$27,952	**NA**
25.b. Median annualized income three years after graduation	$56,792	$57,612	$63,400	$72,856	**NA**

Indicator 26: Enrollment in continuing education workforce development courses	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
26.a. Unduplicated annual headcount	15,599	15,296	15,940	14,883	**19,000**
26.b. Annual course enrollments	30,877	32,335	41,122	34,909	**38,000**

Indicator 27: Enrollment in Continuing Professional Education leading to government or industry-required certification or licensure	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
27.a. Unduplicated annual headcount	5,574	3,234	7,651	7,637	**6,200**
27.b. Annual course enrollments	10,825	10,177	16,281	15,476	**13,200**

Indicator 28: Enrollment in contract training courses	FY 2020	FY 2021	FY 2022	FY 2023	Benchmark FY 2025
28.a. Unduplicated annual headcount	20,427	14,022	17,340	17,180	**23,000**
28.b. Annual course enrollments	39,321	34,157	41,477	36,449	**50,000**

Note: NA designates not applicable
* designates data not available